



Searching for content

As I wait for the leaves to start reddening and for the temperatures to start dropping (I'm not a summer child), I've been thinking about the different ways one can search our content.

We have a bunch of research resources, as you may know, but I figured I could share some tips and tricks for finding exactly what you want. Ready? Let's go!

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GBH Stock Sales & Licensing News



185,000+? Oh my!

First, I would like to come clean with you all. Not only do I assist the Stock Sales team, but I am also an archivist at GBH, which means I'm one of the people responsible for cataloging our content. I absolutely love making our records more searchable and accessible but it's a pretty herculean task.

Right now, we have over 185,000 publicly accessible records on the AAPB, and that number keeps growing weekly. It is a lot for a team of three catalogers to go through, and it is not uncommon for some records to not have a whole lot of metadata, especially those coming from institutions where there might not be a designated cataloger. Still we persevere, and we come up with new tools and strategies to help you in your research.

Narrowing down the search

Participating Organizations

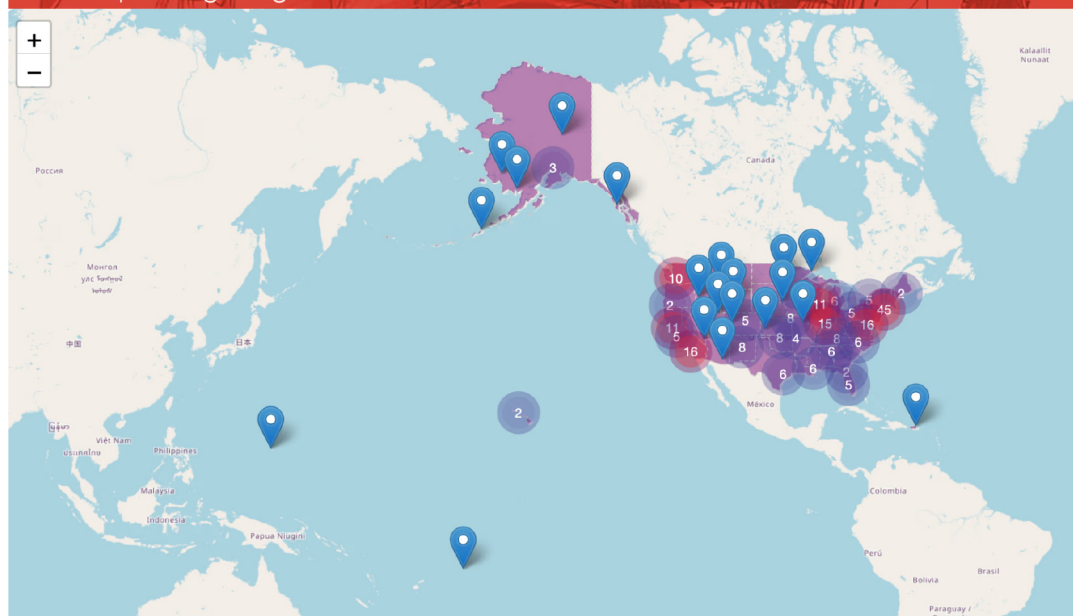
One way to narrow your search down is to search by **Participating Organizations**.

Aside from our own content, GBH Stock Sales also represents New Jersey Network, WGBY, and we've recently merged with New England Public Radio, so if you're specifically looking for things we can license, the quickest way is to follow this map:



And because options are important, you can flex your geography skills by picking Massachusetts or New Jersey on the map or by scrolling down the list of states until you find us.

Participating Organizations



Transcripts

Remember how I said that not everything is fully catalogued on the AAPB? No? Ok, not everything is fully catalogued on the AAPB 🙄

Here's a really cool example that came up recently:

Description	
Series Description	"New Jersey Nightly News is a daily news show, featuring stories on local and national news topics."
Description	No Description
Broadcast Date	1979-11-01
Genres	News Report News
Topics	News News
Media type	Moving Image
Duration	00:27:59

As you can see, this record for a New Jersey Nightly News episode is still pretty bare, with no indication of what is being reported on. However, because the episode transcript is up and fully **searchable**, we were able to uncover that this episode contains an interview with Larry Bird on his first year in the NBA.

Record

New Jersey Nightly News; Episode from 11/01/1979 6:30 pm



LARRY BIRD

14:19

10s 10s Share a Segment

Transcript

Search ...

Hide

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cloudy and breezy and there's a chance of rain in late afternoon Miles High should reach the mid 60s. And at this point the weekend doesn't look very good. Saturday's outlook calls for cloudy skies with showers likely. And in sports the bird is the word. Here's Bill Perry right Karen.

Boston 116 and 79 that was the final last night in Piscataway Kevin Lockerby use the words embarrassing and humiliating when it was over. It was all of that Boston jumped out to a quick 10 0 lead. The Nets were in it only as it started with the center tip Dave Cowens got the first bucket after the first quarter. It was \$32 11 enough now it's time to birdwatch Larry Bird the horrible self Celtic rookie scored 18 last night on 8 of 17 two of two from the line he got seven rebounds and handed out six assists all in 31 minutes. Red Auerbach is the man who drafted Byrd when he was a junior and I asked Redbirds but everything he expected more closely. Good to see you guys. The coaching set up was such. A very strong he fits in real good because he was to be coached and he was



This record is featured in "New Jersey Network."

Did you know?

[Open Vault](#) records link directly to the [AAPB](#), so you can use either one to search for GBH content!

Still can't find what you're looking for?

We are here to help! Contact us at stock_sales@wgbh.org.



Ready to watch some young Larry Bird? This episode of New Jersey Nightly News aired on November 1st, 1979, at 6:30 pm.
Contact us to license it 🕶️

[Click here to watch](#)

[Watch the full episode](#)

Looking for media?



open**VAULT**



Contact us at stock_sales@wgbh.org

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